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4145 Apple Street, Cincinnati OH, 45223 • (513) 368-9694

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September, 2014

To whom it may concern:

I represent the community project to bring a full-service grocery store back to Northside. Apple Street Market is a multi-stakeholder cooperative owned and governed by both the community and future employees. We would like to set an example; both to the city and the nation of how to solve a food desert from within the community and we need your help. We are passionately committed to improving and maintaining the health of our community. Neighborhoods with a full-service grocery store see much less obesity, diabetes, and heart disease. Additionally, neighborhoods with a full-service grocery have a more vibrant business district because an anchor business like a grocery store increases property values and foot traffic. There are three ways you can donate to this effort.

- We are offering subsidized Community-Owner shares for those who qualify for Medicaid Expansion so that cooperative ownership will not be limited to those who are high income. We are asking for donations to cover \$90 of the \$100 share to make ownership an inclusive opportunity. You can make these donations to Churches Active In Northside (CAIN) by writing a check to CAIN for “Subsidized Community-Owners” and mailing it to Apple Street Market, PO Box 24192 Cincinnati, OH, 45224. You can purchase one or more shares to support this effort and your donation is tax deductible.
- The Cincinnati Union Cooperative Initiative (CUCI) is behind the Apple Street Market effort by providing expertise, training, and other invaluable help. CUCI needs financial support to continue the campaign and to seek large funding sources. You can donate any amount to CUCI by going to [cincinnatiunioncoop.org](http://cincinnatiunioncoop.org) and your donation is tax deductible.
- Apple Street Market is holding community building events and fundraisers throughout August. We need support to throw these events through monetary donations, volunteers, food, or raffle prizes. Please contact Casey Whitten-Amadon at (513) 368-9694 to donate and support these events.

I hope you will consider donating to this worthy cause. If we do not secure \$150,000 by January 2015 Apple Street Market may not become a reality, and this would be at the expense of the wellbeing of this vibrant community. If I do not hear from you in a few

days I will contact you to see if you are able to donate goods, finances, or time. Thank you for your consideration.

Sincerely,  
Casey Whitten-Amadon Esq.  
(513) 368-9694